



1. Name: Shreeshaila P Vijayapur
2. Designation: Assistant Professor
3. Department: Master of Business Administration
4. Academic Background:

	College/University	Department/Specialization
Masters Degree (MBA)	Visvesvaraya Technological University	Marketing Management
Bachelor Degree (BE)	Visvesvaraya Technological University	Mechanical Engineering

5. Contact number: 8553654836
6. Email id: (jitd.in, and any): shreeshaila34@gmail.com
7. Date of joining jitd:01/06/2014
8. Experience (in years):

Research	Industry	Academic
	2.5 Years	6 Years

9. Areas of interest: Quantitative Methods, Research Methodology, Business Law and Policy, Service Marketing, Retail Management, Integrated Marketing Communication

10. List of Conferences / Symposiums / Summer Schools / Faculty Development Programs and Workshops Attended or volunteered.

Sl No.	Conferences
1	National level conference on Effectiveness of Human Resource Management Practices on Employee Retention
2	National Level Seminar on “Impact of Demonetization on Indian Economy-Post Demonetization Issues and Intricacies”

Sl No.	Faculty Development Programme
1	Attended 3 days training on “ FEEL Teacher ”, Conducted by CLHRD Mangalore from 29/01/16 to 31/01/16